

FUNdraising Ideas



AWARENESS

Appreciation/Compliment Grams

Design notes of thanks or congratulations for co-workers to buy and mail to each other.

Spare Change Jars

Send coworkers empty jars to place around in their workspace. Ask employees to deposit spare change throughout the year for United Way. This can be a competition between departments to see who collects the most change in a time frame.

Spelling Bee

Hold a spelling bee, over zoom- charge an entry fee. Have galley observers place bets on their favorite participants.

Buy a Boa

Purchase brightly colored feather boas for employees to buy. The purchaser chooses a person to wear the boa for the day. In order to get rid of the boa, the wearer must pay to pick another employee to wear the boa. The boa must be worn at least 10 minutes prior to choosing another lucky boa wearer.

Penny Wars

Divide the office by department and have a money jar assigned to each. Members of each department deposit pennies, nickels and dimes into their own jar and place quarters or "green" into the jars of other departments. Pennies count as positive while quarters and "green" are negative. The department with the highest positive number (or often the case, the least negative number) wins a lunch provided by the company.

Charge Late Fees

Employees who arrive late for meetings, or any other tardiness, pay a fee that's donated to United Way.

Bingo

Purchase Bingo cards and distribute to employees. Every day, email a Bingo number to all participants. The first one to reply with "BINGO" wins. The Bingo game continues until all prizes are distributed.

Zoom Fashion Show

Have managers and senior staff dress up in their most avante-garde attire and walk their "run-way" over your video conferencing platform. Charge an entry fee.

Guess the Number

Fill a clear jar with candy, send a picture, and have employees pay for a chance to guess the number of pieces in the jar. The most accurate guess wins the candy or another prize.

Guess the Baby Picture

Employees post their baby pictures on the companies virtual co-working space a few days prior to the event. Contestants pay to enter the contest and pay to match employees to their baby pictures. The employee with the highest number of correct matches wins a prize.



AUCTION & RAFFLE

Informative Meeting Incentives

Hold a virtual workplace meeting and have a representative from United Way and/or an agency speaker give a presentation. Offer raffle tickets to attendees.

Box Raffle

Boxes are placed in highly-trafficked areas with the name of a prize on each. Employees buy tickets and put them in the boxes corresponding to the prize they want to win. A winner is drawn from each box.

Silent Auction

The company donates auction items such as office furniture, printers, scanners, computers, corporate box seats at a sporting event, company apparel, etc. Employees can also donate items/services. All proceeds go to United Way.



Executive Lawn Ornament

Managers or executives donate time to do yard work at the homes of employees who bid for their services.

Executive Chef

Auction off dinner for two or more at the home of an executive.

Front Row Parking

Raffle front row parking spots for a year, or during the winter months.

Paid Parking

Raffle/Auction off a year's worth of free parking.

Getaway

Have co-workers donate time at their vacation cottages to the highest bidder.

Lunch with CEO

Auction or raffle off lunch with the CEO – CEO's treat!

Extra Day Vacation

Raffle/Auction off a day or ½ day of vacation.

SAY "THANK YOU"

Participation Goals

Set realistic participation goals for workplace giving. Have various awards for reaching each participation goal (pizza party, cookout, jeans day, time off, etc.)

Thank You Drawing

Collect a variety of gifts – either donated, purchased, or intangible goods like free vacation days, lunch with CEO or one year of front-row parking. To encourage employees to pledge, every contributor to United Way is entered into a drawing.

Pledging Participation

The department, location, division, etc. with the highest percent participation will have the pleasure of viewing their supervisor in a funny outfit. If they choose not to wear the outfit, they have to buy pizza for their department, location, division, etc.

Happy Holidays to Your Clients Make corporate donations on behalf of your clients to United Way. Send clients a holiday postcard communicating the generous gift to the community



EMPLOYEE INCENTIVE IDEAS

- Complimentary hotel stay and/or airline tickets
- Around-the-world dining (pack of restaurant gift certificates of different cuisines)
- Call in "well" day or "sleep in late" coupon
- Car started & windows scraped every snow day in January
- Car washed by boss or co-worker
- Casual day
- Company promotional items
- Computers – new or gently used
- "Flee @ 3" coupon
- Free babysitting
- Free meal or dessert from the employee cafeteria
- Free oil change
- Gift certificates
- Golf with the boss
- Lottery tickets
- Open soda and candy machines
- Play or concert tickets
- Use of company car and/or reserved prime parking spaces
- Vacation day

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