



Valley United Way

2023 CAMPAIGN

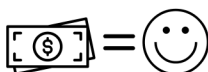
Leading And Lifting The Valley

Across our region, people work hard yet live paycheck- to-paycheck. At United Way, we call these households ALICE® (Asset Limited, Income Constrained, Employed). For **ALICE** families, affording basic necessities like housing, food, child care, transportation, and utilities is a challenge – and one accident or unplanned life event can set them back for months.

ALICE is everywhere, in every household and every community. They are grocery store clerks, home health aides, child care workers, and delivery drivers – they are essential workers that we depend on every day.

But you can help.

Businesses who participate in workplace campaigns are the backbone of the work United Way does. Employees have the opportunity to donate a small amount of each paycheck to the campaign which will be used to fund these essential services in our community that **HELP PEOPLE IN CRISIS, STRENGTHEN FAMILIES, AND PREPARE YOUTH TO SUCCEED.**



\$5 for a cup of specialty coffee



Feed 25 people at a food bank or shelter

OR



\$15 for a monthly streaming service



A week of meals delivered to seniors

OR



\$25 for a bottle of wine



Feed a family of four for two days

OR



\$60 for takeout dinner



House an individual in a homeless shelter

OR



\$150 for live performance tickets



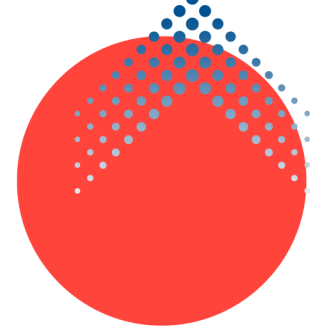
Before and after school care for a child for a week

OR

With a small monthly payroll donation, you can help change what's possible for ALICE families and lift up our community, one household at a time.

Valley United Way
54 Grove Street
Shelton, CT 06484

www.ValleyUnitedWay.org



With your help, we can do what no one person or one organization can do alone.

OUR MISSION

To improve lives by mobilizing the caring power of our community through philanthropy, volunteerism, and collaboration.

OUR GOAL

Improve the quality of life for people living and working in the Valley by funding programs and organizations that make a measurable difference.

OUR PURPOSE

To raise, invest, and leverage funds annually to help support health & human service organizations whose work benefits those living in our five Valley towns.



Ansonia, Derby, Oxford, Seymour, and Shelton

