

ANNUAL REPORT

*STRENGTHENING OUR VALLEY COMMUNITY
THROUGH LIVING UNITED*



2021-2022



54 GROVE STREET, SHELTON, CT 06484



ValleyUnitedWay.org



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@ValleyUW

A Message From Leadership

During 2022, Valley United Way worked diligently to strengthen our community, bolstering support for our agency partners through your generous donations.

While there are many examples of how Valley United Way's support reinforced our community this year, we wanted to briefly highlight a few standout moments for our organization.

For the first time, we brought together business leaders from more than 20 Valley-based companies during a virtual "CEO Roundtable" event to seek their assistance in our work moving forward. Through this event and subsequent meetings with these business leaders, we agreed that together we can do more to support those who are underserved within our community and have begun to put plans in place for the coming year.

Also, knowing that this past year continued to present many challenges for our community, we surveyed our partner agencies and learned that their need for support and the needs of their clients have grown.

Lastly, through the work of a committed Diversity, Equity, and Inclusion (DEI) task force, we developed a DEI statement that has been posted on our website and raised awareness of this crucial topic through training with our Board of Directors and staff.

We are proud of the accomplishments showcased in this annual report. **Thank you** to our volunteers, corporators, donors, and staff for your generous offerings of time, donations, and passion to improve our Valley.

The future is bright as we build on the progress made in **Strengthening Our Valley Community Through Living United!**

Michael Gnibus

Board Chair
2021 - 2022

Karen Stockla

Board Chair
2022 - 2023

David Kennedy

Interim President
& CEO

DIRECTORS (2021-2022)

Cheryl L. Amicone

Edgewell Personal Care (*)

Brian Diehl

Pitney Bowes (*)

Karen Stockla

Prudential Financial

Patrick Charmel

Griffin Hospital (*)

Michael Gnibus

Armstrong Teasdale

Dominick Thomas, Esq.

Cohen & Thomas

Carolyn Cutaneo (+)

Fortitude-Re

Jill Johnson

Iroquois Pipeline Operating Co. (*)

Jimmy Tickey

Office of Congressman Himes

Joy DeMarchis

DeMarchis Family Holdings, LLC

John McFarland

Hubbell Incorporated (*)

Jeffrey Tracey (+)

Mutual Security Credit Union

Gregory DeStefano, CPA

Cherubino & Company, P.C.

Bill Purcell

Greater Valley Chamber of Commerce

Justin Vescovi (+)

People's United, A Division of M&T Bank

Joseph DiBacco, Ed.D.

Ansonia Public Schools

**Welcome to a new Director for
2022-2023:**

Frederick Elmy

PWC - Retired Partner

**(+) Thank you to our retiring Directors
whose terms ended June 2022**

(*) Board of Director's Approved
2021-2022 Corporate Seat

Board Officers

Michael Gnibus
Chair

Dominick Thomas
Secretary

Karen Stockla
Vice Chair

Gregory DeStefano
Treasurer

Staff

David Kennedy
Interim President/CEO

Nancy Reardon
Finance Director

Jennifer Smith
Controller

Carlene Williams
Administrative Assistant

Kayleigh Mihalko
Marketing Specialist

Marie Massaro
Interim Development Director

Finance

AND COMMUNITY INVESTMENT REPORT

Our Mission

To improve lives by mobilizing the caring power of our community through philanthropy, volunteerism, and collaboration.

Our Work and Service Areas

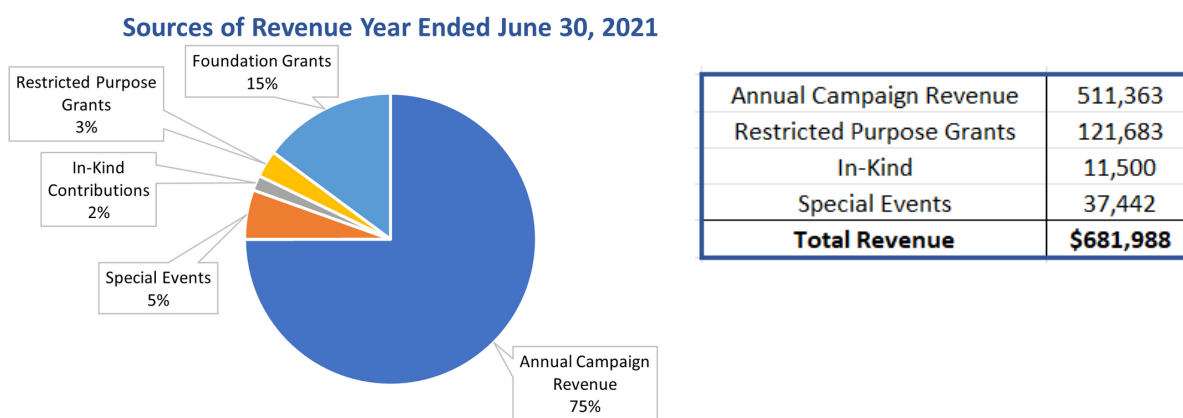
We focus our efforts on investing and leveraging funds to Help People in Crisis, Strengthen Families, and Prepare Youth to Succeed serving the towns of Ansonia, Derby, Oxford, Seymour, and Shelton.

Our Community Investments

Grants and designations totaling \$258,650 distributed to 91 organizations, including 16 local partner agencies and 71 other non-profits and United Ways.

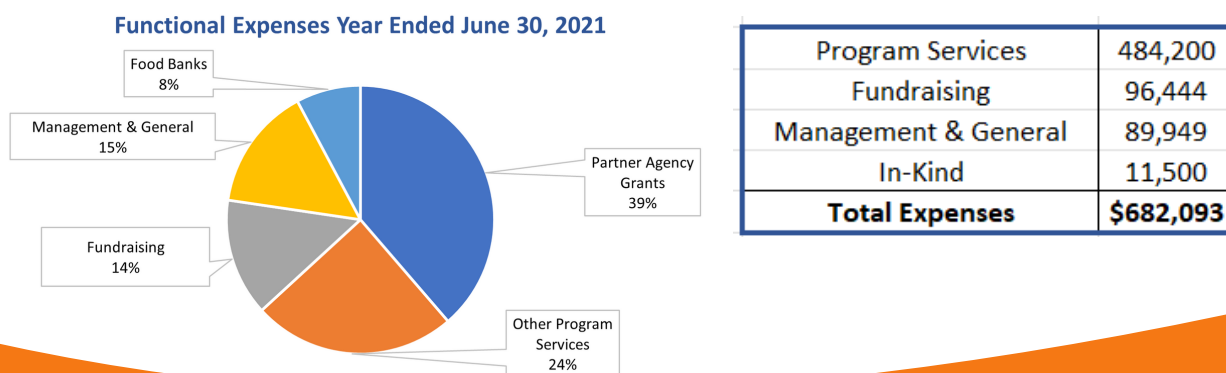
Gross campaign increased 6% while designations decreased by 34% year-to-year.

Management, general and fundraising expenses reduced by 35% year-to-year.





A Special Thank You To Our Top Investors!

Edgewell Personal Care, Griffin Health, Hubbell, Inc., Ion Bank, Iroquois Pipeline Co., Lockheed Martin (Sikorsky), People's United Bank, Prudential Financial, Raymond P. Laviertes Foundation, and Webster Bank collectively raised \$472,941 or 73% of our Annual Campaign and Restricted Purpose Revenue!



COMMUNITY ACTIVITIES & PARTNERSHIPS

SOME ILLUSTRATIVE EXAMPLES

-  **2-1-1 responds to 7,023 calls from our five-town region**
-  **Harvest House, a Corporate Volunteer Council (CVC) project, raises a record \$52,873 for our five local food banks**
-  **Our Annual Campaign raises \$700,081 exceeding goal**
-  **Provides sponsorship and staff support for 2022-2023 Valley Community Index and Health Improvement Plan**
-  **Valley Community COVID-19 Response and Recovery Fund grows to \$300,000 and awards 62 grants to local agencies to help them through COVID-19 and its aftershocks**
-  **With the Greater Valley Chamber, convened nearly a dozen businesses for a CEO Roundtable on post-COVID community needs**
-  **All Board members and staff actively participate in multiple DEI Workshops in support of VUW's commitment to racial equity**
-  **A Return to School initiative with our CVC and Prudential Financial results in 423 backpacks (\$21,150 value) filled with school supplies**
-  **VUW partners with Team Inc.'s Toys4Kids to provide 1,920 children with holiday gifts worth over \$152,096**
-  **Board enters into a shared services agreement for finance functions with United Way of Western CT**
-  **VUW supports the immediate needs of Ukrainian refugees by promoting United Way Worldwide's #UnitedForUkraine Fund**
-  **Board awards stability funding to our 16 partner agencies**
-  **Youth Leadership Program (YLP) partners with Boys & Girls Club and YMCA to create Rising Valley YLP**

HELPING PEOPLE IN CRISIS

American Red Cross of CT
BHcare Domestic Violence Center
Christian Counseling & Family Life Center, Inc.
Parent Child Resource Center

STRENGTHENING FAMILIES

TEAM, Inc. Family Resource Center
TEAM, Inc. Meals on Wheels
ACT Spooner House
Catholic Charities
Rape Crisis Center of Milford
St. Vincent de Paul of the Valley

PREPARING YOUTH TO SUCCEED

Girl Scouts of CT
Big Brothers Big Sisters of Southwestern CT
Julia Day Nursery School
Boys & Girls Club of the Lower Naugatuck Valley
Boy Scouts of America - Housatonic Council
Valley YMCA

Valley Community COVID-19 Response & Recovery Fund Partnership Valley Community Foundation, VUW, Greater Valley Chamber of Commerce, & Valley Council for Health and Human Services \$296,977, and 58 grants to local agencies to help them through COVID