

2020
-
2021

Annual Report

VALLEY UNITED WAY

A TIME OF RENEWED Partnerships

Helping the Valley Live United in a Time of COVID-19

HELPING PEOPLE IN CRISIS

American Red Cross for CT • Home Care Plus, Inc. • BHcare Domestic Violence Center
Christian Counseling & Family Life Center, Inc. • Parent Child Resource Center

STRENGTHENING FAMILIES

TEAM, Inc. Family Resource Center • TEAM, Inc. Meals on Wheels • ACT Spooner House
Catholic Charities • Rape Crisis Center of Milford • St. Vincent de Paul of the Valley
TEAM Inc. Family Resource Center

PREPARING YOUTH TO SUCCEED

Girl Scouts of CT • Big Brothers Big Sisters of Southwestern CT • Julia Day Nursery School
Seymour Oxford Nursery Child Care • Boys & Girls Club of the Lower Naugatuck Valley
Boy Scouts of America - Housatonic Council • Valley YMCA • Derby Day Care Center

A MESSAGE
FROM
LEADERSHIP

FINANCE &
COMMUNITY
INVESTMENT REPORT

COMMUNITY
ACTIVITIES &
PARTNERSHIPS



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A Message From Leadership

How often during the past 18 months have you heard – or said – “We’ll get through this together.”? At times of crisis, that has always meant success. And that is very true of how Valley United Way has approached these unprecedented days.

As so many in the Valley faced extraordinary challenges, the Valley did what it always does: It came together to help those facing a never imagined life and situation. For Valley United Way, that meant it was a time of renewed partnerships with a sense of collegiality that required us to reorganize internally and to renew and deepen relationships within the non-profit community, with our corporate partners ... with our community, really.

The pages that follow, based on the premise that “less is more”, will give you a feel for what the last 18 months have been for Valley United Way. Don’t be off-put by the shortness; we’d welcome telling you more and answering any questions. Feel free to be in touch anytime.

We close this brief intro with something that we can’t say enough: *Thank you!* To those who are donors: everything we have done is only possible because of you. *Thank you for your generosity!* To those who are our funded agencies and partners and to the non-profit community in the Valley: we stand in awe of you and how you managed through these past months. *Thank you for our partnerships!* To our community, which epitomizes the United Way theme Live United: you have humbled us by your sacrifices and care for others. *Thank you for reminding us what it means to be a servant-leader!*

Finally, we want to extend our condolences to all in our community who lost a friend, a spouse, a child, a parent, a loved one – or have someone close whose life will never be the same because of COVID-19. May the memories of them and what life was like before COVID-19 be a small comfort and give you strength for the future.

Michael Gnibus
Board Chair
mgnibus@atllp.com

David Kennedy
Interim President & CEO
david.kennedy@valleyunitedway.org

DIRECTORS (2020-2021)

Patrick Charmel
Griffin Hospital (*)

Jill Johnson
Iroquois Pipeline Operating Co. (*)

Dominick Thomas, Esq.
Cohen & Thomas

Joy DeMarchis
DeMarchis Family Holdings, LLC

John McFarland
Hubbell Incorporated

Jimmy Tickey
Office of Congressman Himes

Gregory DeStefano, CPA
Cherubino & Company, P.C.

Mary Ann Miskowicz (+)
Better Packages, Inc.

Jeffrey Tracey
Mutual Security Credit Union

Brian Diehl
Pitney Bowes (*)

Bill Purcell
Greater Valley Chamber of Commerce

Michael Wilson (+)
Seymour Board of Education

Michael Gnibus
Armstrong Teasdale

Karen Stockla
Prudential Financial (*)

(+) Thank you to our retiring Directors
whose terms ended June 2021

Welcome to our new Directors with terms starting July 2021:

Cheryl L. Amicone
Edgewell Personal Care (*)

Carolyn Cutaneo
Prudential Financial

Joseph DiBacco, Ed.D.
Ansonia Public Schools

Justin Vescovi
People’s United Bank

(*) Board of Director’s Approved 2021-22 Corporate Seat

Board Officers

Michael Gnibus
Chair

Dominick Thomas, Esq.
Secretary

Karen Stockla
Vice Chair

Gregory DeStefano, CPA
Treasurer

Staff

David Kennedy
Interim President/CEO

Nancy Reardon
Finance Director

Carlene Williams
Administrative Assistant

Kayleigh Mihalko
Marketing Specialist

Finance

AND COMMUNITY INVESTMENT REPORT

Our Mission

To improve lives by mobilizing the caring power of our community through philanthropy, volunteerism, and collaboration.

Our Work and Service Areas

We focus our efforts on investing and leveraging funds to Help People in Crisis, Strengthen Families, and Prepare Youth to Succeed serving the towns of Ansonia, Derby, Oxford, Seymour, and Shelton.

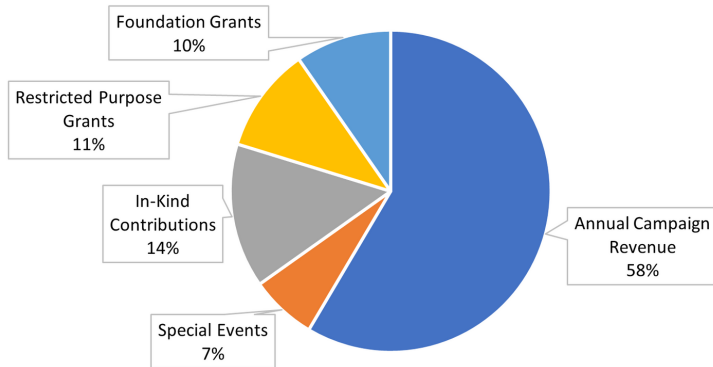
Our Community Investments

Grants and Designations totaling \$324,782 distributed to 129 organizations, including 15 local Partner agencies, and 114 other Non-Profits and United Ways.

In-Kind Donations totaling \$119,452 facilitated by Corporate Volunteer Council (CVC):

- Back-to-School (Sept 2019) collection of 251 backpacks filled with clothing and school supplies (\$57,781).
- Year-round donations of 800 bags of gently used clothing and household items (\$55,800) for My Sister's Place, a thrift shop with proceeds benefiting BHcare's Domestic Violence Center.

Sources of Revenue Year Ended June 30, 2020



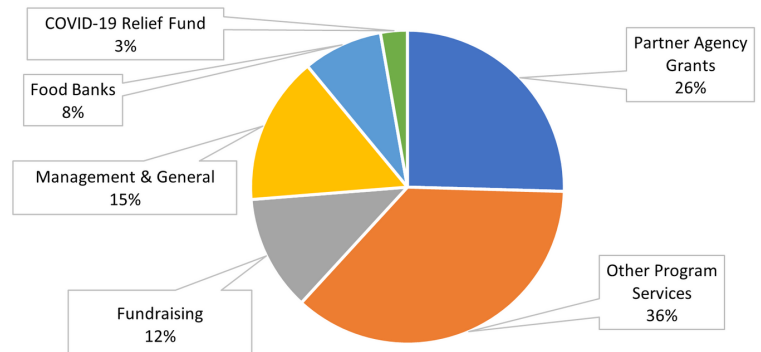
Annual Campaign Revenue	481,339
Restricted Purpose Grants	166,668
In-Kind	119,452
Special Events	55,026
Total Revenue	\$822,485

A Special Thank You To Our Top Investors!

BIC Corporation, Edgewell Personal Care, Griffin Hospital, Hubbell, Inc., Ion Bank, Iroquois Pipeline Co., People's United Bank, Pitney Bowes, Prudential Financial, Raymond P. Lavietes Foundation, & Webster Bank collectively raised \$498,209 or 77% of our Annual Campaign & Restricted Purpose Revenue!

Functional Expenses Year Ended June 30, 2020

Program Services	513,206
Fundraising	101,967
Management & General	128,358
In-Kind	119,452
Total Expenses	\$862,983



COMMUNITY ACTIVITIES & PARTNERSHIPS

SOME ILLUSTRATIVE EXAMPLES



170 guests attend Virtual Annual Community Meeting honoring Patricia Tarasovic with Charles H. Flynn Award



Board adopts a Strategic Directions Design that calls for more partnerships, hires interim leader



A virtual Harvest House raises a record \$50,095 for the five local food banks



Corporate Volunteer Council (CVC) works virtually & becomes a Board standing committee



Board launches a Diversity, Equity, & Inclusion Task Force & adopts a statement opposing racism



18 high school students continue the Youth Leadership Program virtually, providing community support and small grants

Conn. United Way's COVID-19 Response Fund Partnership Partnering with TEAM, Inc., VUW provides 153 families each with \$200 ecards

Valley Community COVID-19 Response & Recovery Fund Partnership

Valley Community Foundation, VUW, Greater Valley Chamber of Commerce, & Valley Council for HHS raises \$296,977, and awards 58 grants to local agencies to help them through COVID



Women United hosts the first in-person program of 2021, Feed The Valley, to support food banks



50 community leaders elected as Members of the Corporation, complementing the 15 member Board of Directors



Holiday giving program goes virtual, partners with Toys-4-Kids at TEAM, Inc.



Grow Your Own becomes a part of Massaro Community Farms



Annual Campaign raises \$698,151 99% of pre-COVID campaign!



Staff works with Valley Council for Health & Human Services to strengthen non-profits