

VALLEY UNITED WAY STRATEGIC DIRECTIONS REPORT

STRATEGIC GOALS



Move from seasonal to year round campaign to raise funds for 18 partner agencies

Strengthen our relationships with area non-profits and the Valley Council for Health and Human Services.

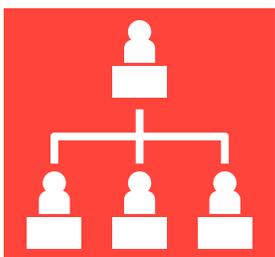


Transfer or realign existing programs to nonprofit organizations best suited to provide such services and grow the programs.



Establish the Corporate Volunteer Council (CVC) as a board committee that promotes workplace giving and engaging corporations in community issues.

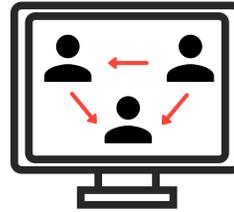
Restructure Board to increase governance, fiduciary and fundraising capacity.



Design most effective and cost-efficient staff structure and implement it.

ACCOMPLISHED TO DATE

As of 10/20/20

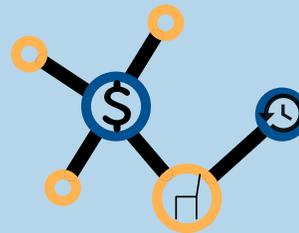


Restructured workplace campaigns to allow for virtual experiences and electronic pledging.

Briefed for-profit and non-profit partners on the new Strategic Direction.

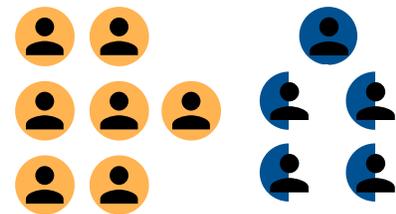


Transferred management of "Grow Your Own" gardens to Massaro Community Farm.



Implemented new Board and committee roles, including establishing the CVC as a Board Committee.

Restructured current staff from 7 full time employees to equivalent 3 full time.



HIRE SPECIALIST



Hired part time Development Director and signed on Interim President